



**Contact:** Jordan Lucas,  
Public Relations Specialist  
ASA Electronics  
Jlucas@ASAElectronics.com  
574.266.3193

## **ASA Electronics® Launches Latest Polk Ultramarine Audio System**

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics continues to design the latest and most innovative systems in the marine audio market with the P1 Marine Source stereo. The P1 is app-ready, Bluetooth enabled, and Sirius XM compatible. Engineered with the boat in mind, the P1 has a two part modular design with an IPX6-rated waterproof commander for the helm and an IPX5-rated waterproof hideaway module. Both components are made with corrosion and UV resistant materials.



The commander features a 4.3" full color TFT display and streamlined control panel. With the P1's app-ready technology, it has never been easier to have full control of your boat's stereo. By simply downloading the Polk Ultramarine app to your Apple or Android device, you can turn your phone into the ultimate wireless remote control. This new high tech sound system is also compatible with either the PRC100BC or PRC2200BC wired remotes from Polk.

The P1 is ready to meet all of your music and radio needs. AM/FM radio tuning and presets are combined with Sirius XM satellite capability. All you need is a subscription and a SXV300V1M tuner to enjoy your favorite premium radio stations. The P1 gives you three different ways to share your own music library. Connect to your device using the auxiliary line-level audio input, the USB port, or Bluetooth for smart devices. The USB port is also designed specifically to give you power and control of your latest Apple products.

Our engineers know how quickly a perfect beach day can turn into a summer squall, so we've made sure the P1 is equipped with a seven-channel NOAA weatherband tuner to keep you ahead of the weather. Your new stereo also comes with a protective silicon cover for the commander when it is not in use as well as protective covers for all exposed ports.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries

2602 Marina Drive · Elkhart, Indiana 46514  
[www.ASAElectronics.com](http://www.ASAElectronics.com)



since 1977. Their proprietary brands are JENSEN<sup>®</sup>, JENSEN Marine<sup>®</sup>, JENSEN Heavy Duty<sup>®</sup>, Marine Audio<sup>®</sup>, Voyager<sup>®</sup> and ADVENT<sup>®</sup> Air. ASA is also a distributor in specialty markets for SiriusXM<sup>®</sup> Satellite Radio and Polk Ultramarine<sup>®</sup> products. For more information, please visit [www.ASAElectronics.com](http://www.ASAElectronics.com).